

# Picture This

*With Bob Nigh – ChurchCOMM '08*

## Top 10 Ways to Shoot Bad Photographs

1. Always shoot photos from the same height or angle.
2. Make sure there are plenty of distracting objects in the background.
3. Don't use the flash outdoors. Who needs it anyway?
4. Get as far away from the subject as you can.
5. Keep the subject in the middle of the frame.
6. Always use the flash indoors, even if the subject is 100 feet away.
7. Pay no attention to the sun. A good graphic artist can fix the exposure.
8. Always hold the camera horizontally. We don't really need to see that steeple, do we?
9. Always cram as many people as you can into the photo.
10. Don't worry about telling the story. That's the writer's job.