

Marketing Your Ministry

With Ray E. Sanders – ChurchCOMM '08

1. Jesus was a master communicator
2. Know thy sheep
3. If your Church went away tomorrow, who would notice?
4. Keys to communicating the message
5. So who is in marketing?
6. The power of marketing communications
7. Effective marketing communications
8. Ideas to jump start your creativity
9. Failing to plan is planning to fail

NOTES: